

General information on the processing of personal data

1. Data subject - buyer/visitor of the website,
Operator - the operator of the online shop: Aktivstar s.r.o., Piaristická 276/46, 911 01 Trenčín
2. Recipients of personal data Ján Zvák, Ján Bujdoš, Slovak Parcel Service
3. Due to the scope and subject of its activities, the operator is not obliged to designate a responsible person pursuant to Section 44 of Act No. 18/2018 Coll. on the Protection of Personal Data. However, if you have any questions in connection with your personal data, please write to us by e-mail: janzvak@gmail.com, call us by phone on 0904 262 747, or visit us in person at the above address of the operator.
The site operator is responsible for the processing of personal data pursuant to Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, (hereinafter referred to as GDPR)
The data subject has the right, upon written request to the controller, to request information about his or her personal data that is subject to processing or the destruction or rectification of his or her personal data by the controller.
4. The data subject is obliged to provide true and up-to-date personal data. The rights of the data subject are governed by Chapter 3 of the GDPR. The data subject has the right to: lodge a complaint with a supervisory authority, object to processing, request access to personal data concerning the data subject from the controller, to rectification or erasure or restriction of processing of personal data, as well as the right to data portability.

Information on the rights of the data subject

The data subject shall have the right, upon written request, to require the controller to:

- (a) confirmation as to whether or not personal data concerning him or her are being processed,
- (b) in a generally comprehensible form, information about the processing of personal data in the information system, including the identification data of the controller and the processor (if established); the purpose of the processing of the personal data; the list or scope of the personal data processed; an indication of the voluntary nature or the obligation to provide the personal data requested, the period of validity of the consent or a statement of which legal provision imposes the obligation to provide the personal data; the third parties to whom the personal data are to be disclosed; the range of recipients to whom the personal data are to be disclosed; the form of disclosure of the personal data, if the personal data are to be disclosed; the third countries, if the transfer of personal data to those countries is to take place,
- (c) in a generally comprehensible form, precise information about the source from which the controller obtained its personal data for processing,
- (d) in a generally comprehensible form, a list of her personal data which are the subject of the processing,
- (e) the rectification or erasure of her inaccurate, incomplete or outdated personal data subject to processing,
- (f) the destruction of her personal data for which the purpose of the processing has ended; if official documents containing personal data are the subject of the processing, you may request their return,
- (g) the destruction of her personal data which are the subject of the processing if there has been a breach of the law,

- (h) the blocking of her personal data due to the withdrawal of her consent before the expiry of its validity period, if the controller processes personal data on the basis of her consent. The aforementioned request or information about the leakage of personal data or other serious facts concerning the processing of personal data by the controller may be addressed to the controller, at the above address or at the following telephone number: 0904 262 747, or at the following electronic address: janzvak@gmail.com.

Right of access to personal data

As a data subject, you have the right to have the controller confirm to you whether it is processing personal data concerning you. If the controller is processing your personal data, you have the right to obtain access to them and further information about the purpose of the processing of your personal data, the category of personal data processed, to whom your personal data have been or are to be disclosed, in particular the recipient in a third country or international organisation, if applicable; if personal data are transferred to a third country or international organisation, you have the right to be informed about the appropriate safeguards required by law, the period of retention of the personal data; if this is not possible, information on the criteria for its determination, the right to request the rectification of your personal data, their erasure or restriction of their processing or the right to object to the processing of personal data, the right to bring a data protection action, the source of the personal data if the personal data was not obtained from you, the existence of automated individual decision-making, including profiling. Profiling is any form of automated processing of personal data which consists of the use of such personal data to evaluate certain personal aspects relating to an individual, in particular relating to job performance, financial situation, health, personal preferences, interests, reliability, behaviour, location or movements) In these cases, the controller shall provide the data subject with information, in particular on the procedure used as well as on the meaning and the envisaged consequences of such processing of personal data for the data subject. The controller is obliged to provide you with the personal data it processes. For repeated provision of personal data, the controller may charge a reasonable fee corresponding to the administrative costs. The controller is obliged to provide you with the personal data in the manner you request. The right to obtain personal data must not adversely affect the rights of other natural persons.

Right to rectification of personal data

As a data subject, you have the right to have inaccurate personal data concerning you rectified by the controller without undue delay. Depending on the purpose of the processing of the personal data, you have the right to have your incomplete personal data completed.

Right to object to the processing of personal data

You have the right to object to the processing of your personal data on grounds relating to your particular situation if the controller carries out profiling or processes your personal data on the following legal bases:

- the processing of personal data is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller,
- the processing of personal data is necessary for the purpose of the legitimate interests of the controller or of a third party. The controller may not further process your personal data unless it demonstrates compelling

legitimate interests for the processing of the personal data which override your rights or interests or grounds for exercising a legal claim. You have the right to object to the processing of personal data concerning you for the purpose of direct marketing, including profiling to the extent that it is related to direct marketing. If you object to the processing of personal data for the purpose of direct marketing, the controller may no longer process the personal data for the purpose of direct marketing. You have the right to object to the processing of personal data concerning you on grounds relating to your particular situation if your personal data are processed for scientific, historical research or statistical purposes, except where the processing of personal data is necessary for the performance of a task carried out for reasons of public interest.

Right to erasure of personal data

As a data subject, you have the right to have personal data concerning you erased by the controller without undue delay. If you ask the controller to erase your personal data, the controller is obliged to erase them in the following cases:

- (a) the personal data are no longer necessary for the purpose for which they were collected or otherwise processed,
- b) you withdraw the consent on the basis of which the controller processes your personal data and there is no other legal basis for the processing of your personal data,
- c) you object to the processing of personal data and there are no overriding legitimate grounds for the processing of personal data or you object to the processing of personal data for the purpose of direct marketing, including profiling to the extent that it is related to direct marketing,
- (d) the personal data are being processed unlawfully,
- e) the reason for erasure is to comply with a legal obligation,
- f) the personal data were collected in connection with the offer of information society services pursuant to Section 15(1) of the Act If the controller has disclosed your personal data and is obliged to delete them on the basis of the above conditions, it is also obliged, in view of the available technology and costs, to inform the other controllers who process your personal data so that these controllers delete the references to your personal data and copies or copies thereof or copies thereof.

The controller is not obliged to erase your personal data if they are necessary

- (a) to exercise the right to freedom of expression or the right to information,
- (b) for compliance with an obligation under law or an international treaty or for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller,
- (c) for reasons of public interest in the field of public health,
- (d) for archiving purposes, scientific purposes, historical research purposes or statistical purposes, where erasure is likely to render impossible or seriously impede the achievement of the purposes of such processing; or
- (e) for the exercise of a legal claim.

The right to restrict the processing of personal data

You have the right to have the controller restrict the processing of your personal data if

- a) you object to the accuracy of your personal data; the controller shall restrict the processing of your personal data for the period of time necessary to verify its accuracy,
- b) the processing of your personal data is unlawful and you request the restriction of its use instead of its erasure,
- (c) the controller no longer needs the personal data for the purpose of processing the personal data but you need them to assert a legal claim; or
- d) you object to the processing of the personal data;
- e) the controller restricts the processing of your personal data until it has verified that the legitimate grounds on the part of the controller outweigh your legitimate grounds. If the processing of personal data has been restricted, the controller may, in addition to storage, only process the personal data with the consent of the data subject or for the purpose of exercising a legal claim, for the protection of individuals or for reasons of public interest. The controller is obliged to inform you before the restriction on the processing of personal data is lifted.

Notification obligation in relation to rectification, erasure or restriction of the processing of personal data

The controller is obliged to notify the recipient (anyone to whom your personal data has been disclosed) of the rectification of your personal data, the erasure of your personal data or the restriction of the processing of your personal data, unless this proves impossible or requires disproportionate effort. If you so request, the controller will inform you of these recipients.

Right to data portability

You have the right to obtain the personal data concerning you which you have provided to the controller in a structured, commonly used and machine-readable format. You also have the right to transfer this personal data to another controller, if technically feasible and if the processing of your personal data is carried out by automated means (i.e. electronically), where the personal data is processed either

- a) on the basis of your consent,
- b) or is necessary for the performance of a contract to which you are a party or for the performance of a pre-contractual measure at your request. This right must not adversely affect the rights of other persons. The exercise of the right of portability is without prejudice to the right to erasure of personal data. The right of portability does not apply to the processing of personal data necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller.

Right to bring a data protection action

Should you be directly affected by your rights under the Personal Data Protection Act, you have the right, pursuant to Section 100 of this Act, to file a petition with the Office for Personal Data Protection of the Slovak Republic for the initiation of personal data protection proceedings. The purpose of the proceedings is to determine whether the rights of natural persons have been violated in the processing of their personal data or whether there has been a

violation of the Act and, if deficiencies have been identified, to impose, if reasonable and expedient, remedial measures or a fine for the violation of the Act. The Office publishes a model of the proposal on its website. The application for initiation of proceedings must contain evidence to support the allegations in the application and a copy of the document or other evidence demonstrating the exercise of a right by the controller (right of access to personal data, right to request rectification of personal data, right to erasure or restriction of processing of personal data, right to object to the processing of personal data, right to portability of personal data), if such right has been exercised by the data subject, or an indication of the reasons of special consideration for not exercising the right in question.

The above-mentioned rights (except for the right to bring a personal data protection procedure) may be exercised by e-mail or in writing by post with the controller who supervises the processing of personal data. The controller may also be notified of personal data leaks or other serious facts concerning the processing of personal data by the controller.

If the data subject suspects that his or her personal data are being unlawfully processed, he or she may file a petition for initiation of personal data protection proceedings with the Office for Personal Data Protection of the Slovak Republic, located at Hraničná 12, 820 07 Bratislava 27, Slovak Republic, or contact the Office via its website [at http://www.dataprotection.gov.sk](http://www.dataprotection.gov.sk).

If the data subject lacks full legal capacity, his or her rights may be exercised by a legal representative. If the data subject is deceased, his or her rights under this Act may be exercised by a person close to him or her.

The controller shall process the data subject's request pursuant to the Personal Data Protection Act free of charge, except for a payment in an amount which may not exceed the amount of the reasonably incurred material costs associated with the making of copies, the procurement of technical media and the sending of the information to the data subject, unless otherwise provided for by a special law. The controller shall be obliged to deal with the data subject's request in writing no later than 30 days from the date of receipt of the request. The controller shall notify the data subject and the Office for Personal Data Protection of the Slovak Republic in writing without undue delay of the restriction of the data subject's rights under the Personal Data Protection Act.

The controller hereby informs you, as the data subject, about the protection of your personal data and informs you of your rights in relation to the protection of personal data within the scope of this written information obligation.

Processing of personal data for the purpose of order fulfilment

1. Purposes of the processing of personal data: issuing a tax invoice, contacting the customer regarding the order, fulfilling the contract, handling liability claims for defects in the products sold - arising from the payment of the contract.
2. Legal basis for processing personal data:
 - o a) The processing of personal data (name, surname, title, street and number, postcode, city) is necessary according to a special regulation or an international treaty to which the Slovak Republic is bound. In particular according to Act No. 222/2004 Coll. on Value Added Tax,

- b) The processing of personal data (email, telephone contact) is necessary for the performance of the contract.

3. Period of storage of personal data - indefinite.

Processing of personal data for the purpose of sending marketing information

For the processing of personal data for the purpose of sending marketing information, the general information on the processing of personal data set out above applies, as well as:

1. Purposes of the processing of personal data: sending marketing information
2. Legal basis for the processing of personal data: Article 6(1)(a) GDPR - the data subject has consented to the processing of his or her personal data for one or more specific purposes
3. Period of retention of personal data - indefinite.

Processing of personal data for the purpose of processing cookies

For the processing of personal data for the purpose of processing cookies, the general information on the processing of personal data set out above applies, as well as:

1. Purposes of the processing of personal data: provision of services, personalisation of advertisements, traffic analysis.
Cookies are small amounts of data that servers send to the browser. The latter stores them on the user's computer. The browser then sends this data back to the server each time the user visits the site.
2. Legal basis for the processing of personal data: Article 6(1)(a) GDPR - the data subject has consented to the processing of his or her personal data for one or more specific purposes
3. Retention period of personal data - The cookies used on our website can be divided into two basic types in terms of their durability. Short-term "session cookies", which are only temporary and remain stored on your browser only until you close the browser, and long-term "persistent cookies", which remain stored on your device for a longer period of time or until you manually delete them, where the length of time the cookie remains on your device depends on the setting of the cookie itself and the settings of your browser.

Automated individual decision-making, including profiling

The data subject has the right not to be subject to a decision which is based solely on automated processing, including profiling, and which has legal effects concerning him or her or similarly significantly affects him or her.

Conditions and manner of processing of data subjects' personal data

The controller shall process the personal data of data subjects in its information systems by automated and non-automated means of processing. The controller shall not disclose the personal data processed, except where required to do so by a specific legal provision or by a decision of a court or other public authority. The controller will not process your personal data without your explicit consent or any other lawful legal basis for any other purpose or to a greater extent than is specified in this information and in the record sheets of the individual information systems of the controller.

Automated individual decision-making, including profiling Cookies

The Operator uses an analytics tool to monitor its website, which compiles a data chain and tracks how visitors use the site on the Internet. When someone browses the site, the system generates cookies to record information related to the visit (pages visited, time spent on our site, browsing data, leaving the site, etc.), but this data must not be linked to the visitor's person. This tool is a tool to improve the ergonomic design of the website, to create a user-friendly website and to enhance the online experience of visitors. Most internet browsers accept cookies, but visitors have the option to delete or automatically reject them. Because each browser is different, visitors can set their cookie preferences individually using the browser toolbar. If you choose not to accept cookies, you may not be able to use some features on our website.

Type of cookies	Usage	Validity of cookies
Strictly necessary/essential	<p>For the most important necessary/essential functions of the website, enabling the website to function properly</p> <ul style="list-style-type: none">- remembers your username to provide you with a quick login the next time you visit the site- these cookies do not collect any information about you that could be used for marketing purposes- used to improve the service for the user, customise the user interface	1 year
Functional	<ul style="list-style-type: none">- preference information is recorded according to content selection- Cookies may remember items you have placed in the e-shop shopping cart or errors you have encountered <p>third party analytics tools (google analytics) are used to improve the quality - analytics cookies of content for site visitors</p>	When you leave the site
Performance cookies and targeting cookies - analytics cookies	<ul style="list-style-type: none">- statistical data is collected such as the number of visits to the web page view and links to our site page and the number of visits- help us understand how site visitors behave- using cookies to improve website performance- these cookies do not collect any personally identifiable information - they are anonymous	Deleted automatically 2 years after the last visit to the website

Sharing on - use of social networking sites	<ul style="list-style-type: none"> - Use of third party social media sites that allow you to share content on social media from our site, using the buttons years since your last „like" and "share" - cookies are required to facilitate the use of their services - record data about your activity on the internet and on the websites you use 	Deleted automatically 2 years after the last visit to the website
Quality display	<p>Built-in cookies that improve performance for faster loading of content and help with compability</p> <p>according to the given page settings</p>	Deleted when you close your browser
By the site owner	<ul style="list-style-type: none"> - Can only be "read" by the website (number of visitors to the site, where they come from and which parts of the site they have visited) 	1 year

The operator uses the Google AdWords advertising programme, through which it is able to create online advertisements and reach people when they are interested in the products and services provided by the operator. The Remarketing or Similar audiences functions in AdWords allow us to reach people who have visited your website in the past. It allows you to display ads in search, on YouTube and in emails. Dynamic remarketing allows users to see ads for products or services they have viewed in the past. Cookies that provide remarketing codes can be disabled by visitors to the website by adjusting the appropriate settings on the browser in question.

The operator can also be contacted via Facebook. The purpose of data management is to share the content of the website operator and the presentation of the operator. Through the Facebook page, guests can learn about news, current special offers at the operator and also view photos of selected orders of the operator. By clicking "like" on the operator's Facebook page, subjects agree to allow the operator to post their news and offers on their Facebook board. The operator also publishes photos/videos of various events on its Facebook page.

The controller publishes this data of natural persons only if their written consent has been obtained beforehand. For further information on the management of data from the Facebook page, please refer to the Privacy Policy and Handbook at www.facebook.com. For the purpose of presentation, the Operator also has a profile on the social network Instagram, where it presents photos of selected orders together with a description. By clicking on "follow", you agree to the display of photos published by the operator.